



IDIT KNAAN

CREATIVE MULTIMEDIA,
SOCIAL & WEB

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LINKEDIN/IN/IDITKNAAN

PROFILE

8+ years of experience in nonprofit administration, communications, and web roles.

Available for part-time or project-based work in Washington, DC, or remotely. References available upon request.

EXPERIENCE

MULTIMEDIA, WEB, AND SOCIAL-MEDIA EDITOR SELF-EMPLOYED | MAY 2015 - PRESENT

- Writing, editing, photography, videography, social-media strategies, web + print graphics.

WEB PRODUCER

THE CHRONICLE OF PHILANTHROPY | MARCH 2013 - APRIL 2015

- Play a key role in the production of philanthropy.com, the website for *The Chronicle of Philanthropy*, its social media presence, multimedia stories, daily newsletters, and webinars.

DIRECTOR, COMMUNICATIONS & OPERATIONS COALITION FOR JUVENILE JUSTICE | 2011-2013

- Editor of the organization's websites, monthly newsletter, reports, and social-media channels. Previous roles at the organization included Program Associate (2009-2011) and Administrative Assistant (2007-2009).

SKILLS

- Final Cut Pro
- Adobe InDesign, Photoshop, some experience with Illustrator
- Audacity, SoundSlides
- Social-media marketing, including Hootsuite, TweetDeck
- Email campaigns (MailChimp)
- Photography & videography
- Project-management tools like Slack, Basecamp
- Infographics
- Web & print layout design
- Photo editing
- HTML and CSS
- Bilingual (English and Hebrew). Basic Spanish.

EDUCATION

M.A., INTERACTIVE JOURNALISM

AMERICAN UNIVERSITY | 2011-2013

- Recipient of the 2011-2012 Gridiron Scholarship for outstanding incoming journalism students
- Recipient of the 2012-2013 AU School of Communication Merit Award

B.A., PSYCHOLOGY

THE OPEN UNIVERSITY OF ISRAEL | 2005-2009